

PECHA KUCHA

MAKE_SENSE ACTIVITIES



LÉA KLEIN

ASIA DIRECTOR,
MAKE_SENSE

An aerial photograph of a lush, green karst landscape. A winding river flows through the center of the valley, surrounded by terraced fields and dense vegetation. In the background, a range of dark, jagged karst mountains rises against a dramatic, cloudy sky at sunset or sunrise. The overall tone is dark and atmospheric.

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**Can social business &
civic engagement
change Asia?**



Country most threatened by climate change? Study says it's Philippines

ABS-CBN News
Posted at Jun 15 2019 11:11 PM



A study finds that 47 percent of the Philippine population is in areas highly exposed to climate hazards such as earthquakes, tsunamis, floods, tropical cyclones and drought. File/Ted Aljibe, AFP



90% of plastic polluting our oceans comes from just 10 rivers

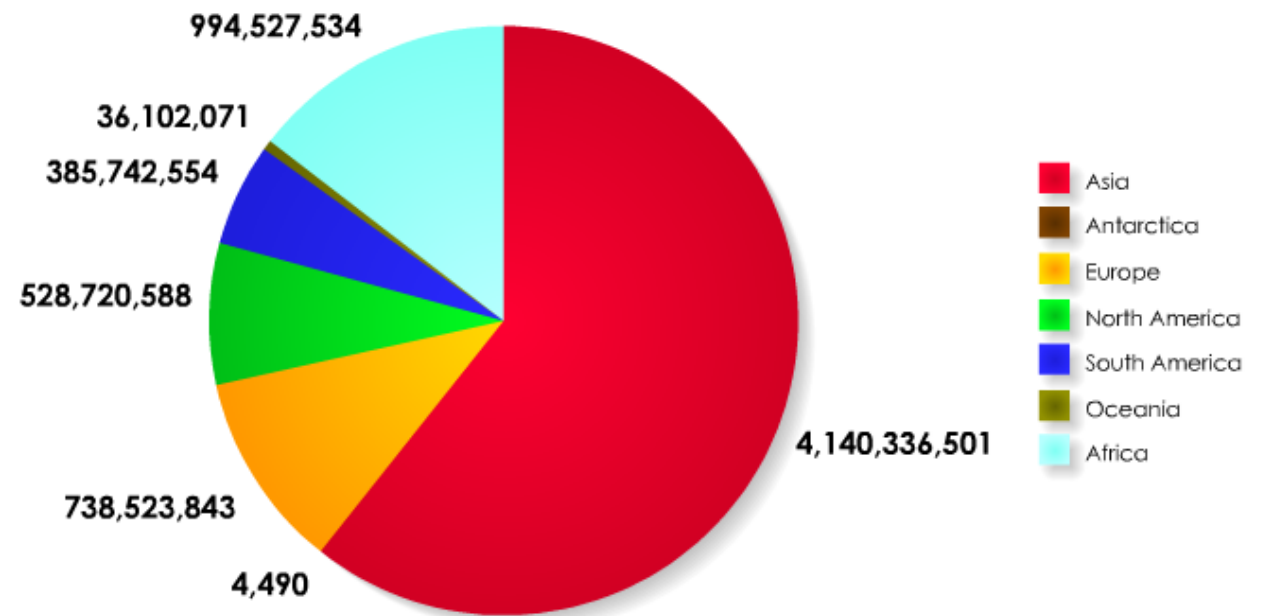


Asia is responsible for 8 of the rivers that have the most plastic waste.





World Population By Continent



USCB

10%

This is the percentage of a population that can initiate a systemic change in a society.



**Civic engagement x
social business =
?
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Boracay closed for 6 months starting April 26, says Roque

Dharel Placido, ABS-CBN News

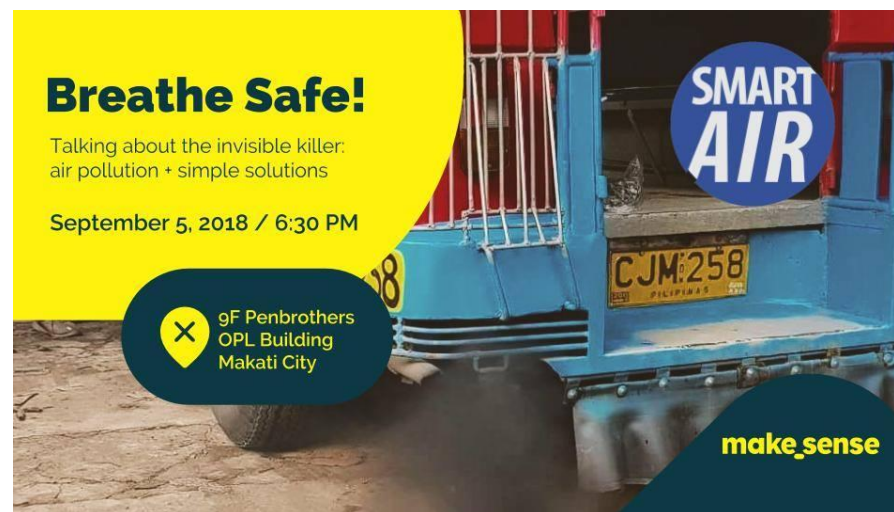
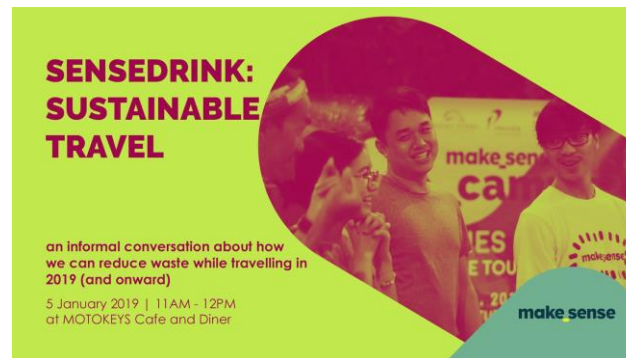
Posted at Apr 04 2018 09:40 PM | Updated as of Jan 15 2019 02:09 AM

Tourism industry 'a bit depressed' right now, says tourism congress chief**Harry Roque** 
@attyharryroque**Bora closed for 6 mos effective 26 April**♥ 260 9:32 PM - Apr 4, 2018  236 people are talking about this 

MANILA (4th UPDATE) - President Rodrigo Duterte has approved the total closure for 6 months of Boracay effective April 26, his spokesman confirmed Wednesday.

Presidential Spokesperson Harry Roque said Duterte approved during Wednesday's Cabinet meeting the recommendation of the interior, environment, and tourism departments to close Boracay for 6 months to give way to its rehabilitation.

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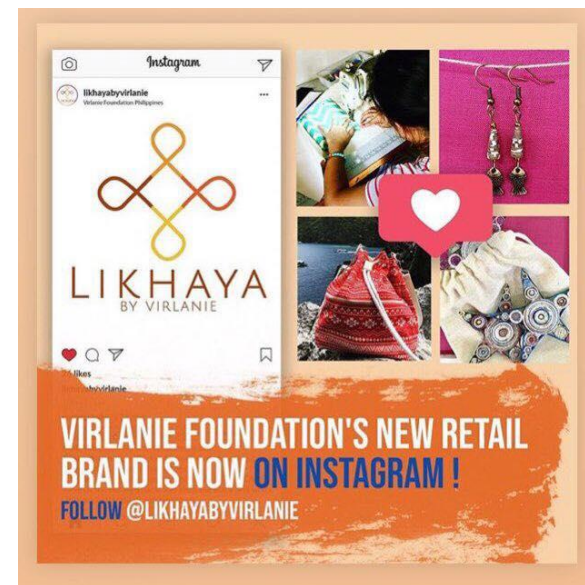
DECATHLON

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PRIMER

Group of Companies



gree-ne-las



Fylla Rating
10.0
is Trakaro's sustainability rating based on Triple Bottom Line of Sustainability



PLANET

PEOPLE

PROFIT

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100,000

People advocated

1,000

*People engaged in real life with the
development of sustainable tourism
& zero waste innovations*

20

*Events organized in 6 months by the
makesense community in 10 cities*

1,600

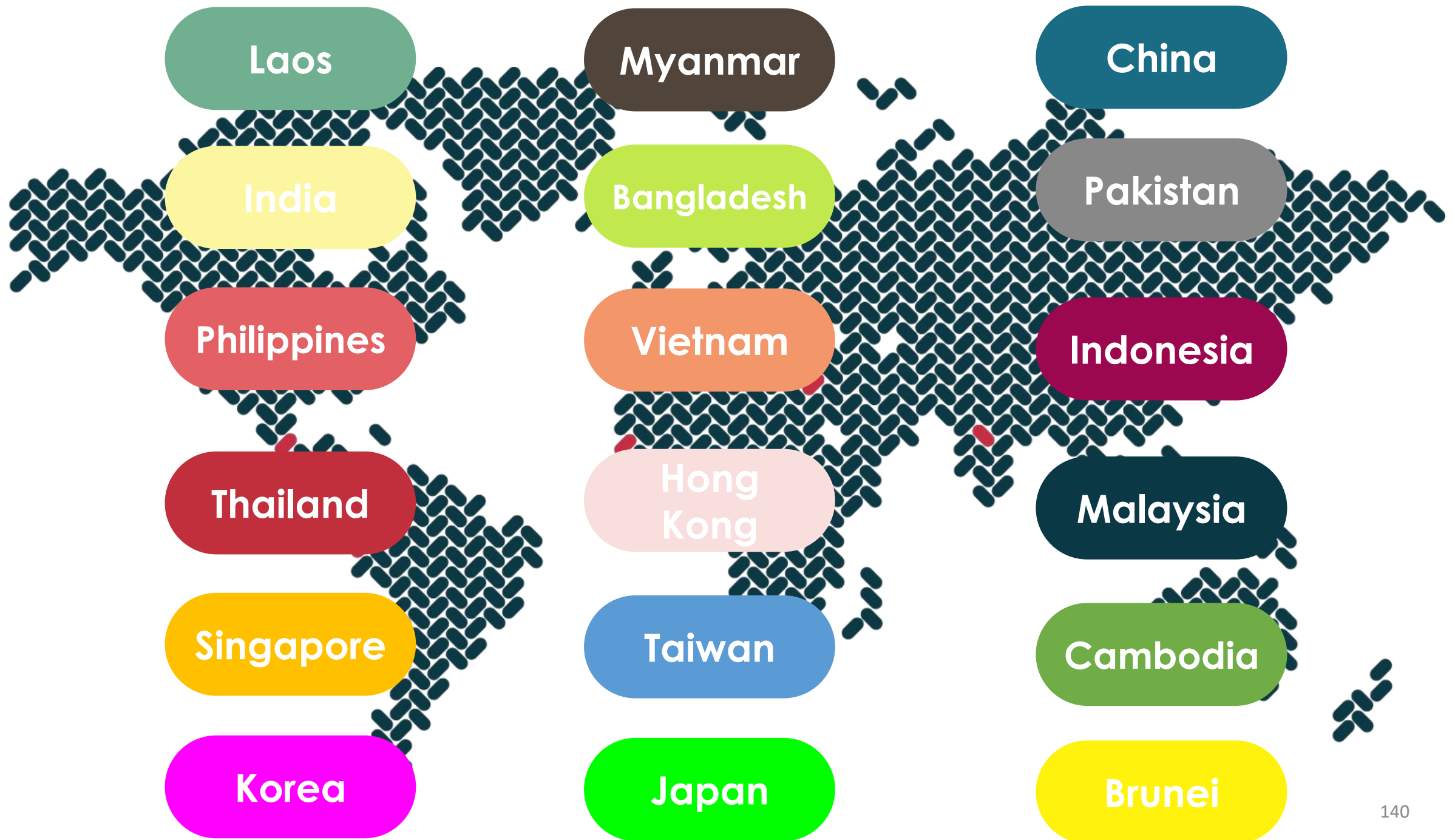
*Low income-community-members
financially benefiting from
sustainable tourism*

10

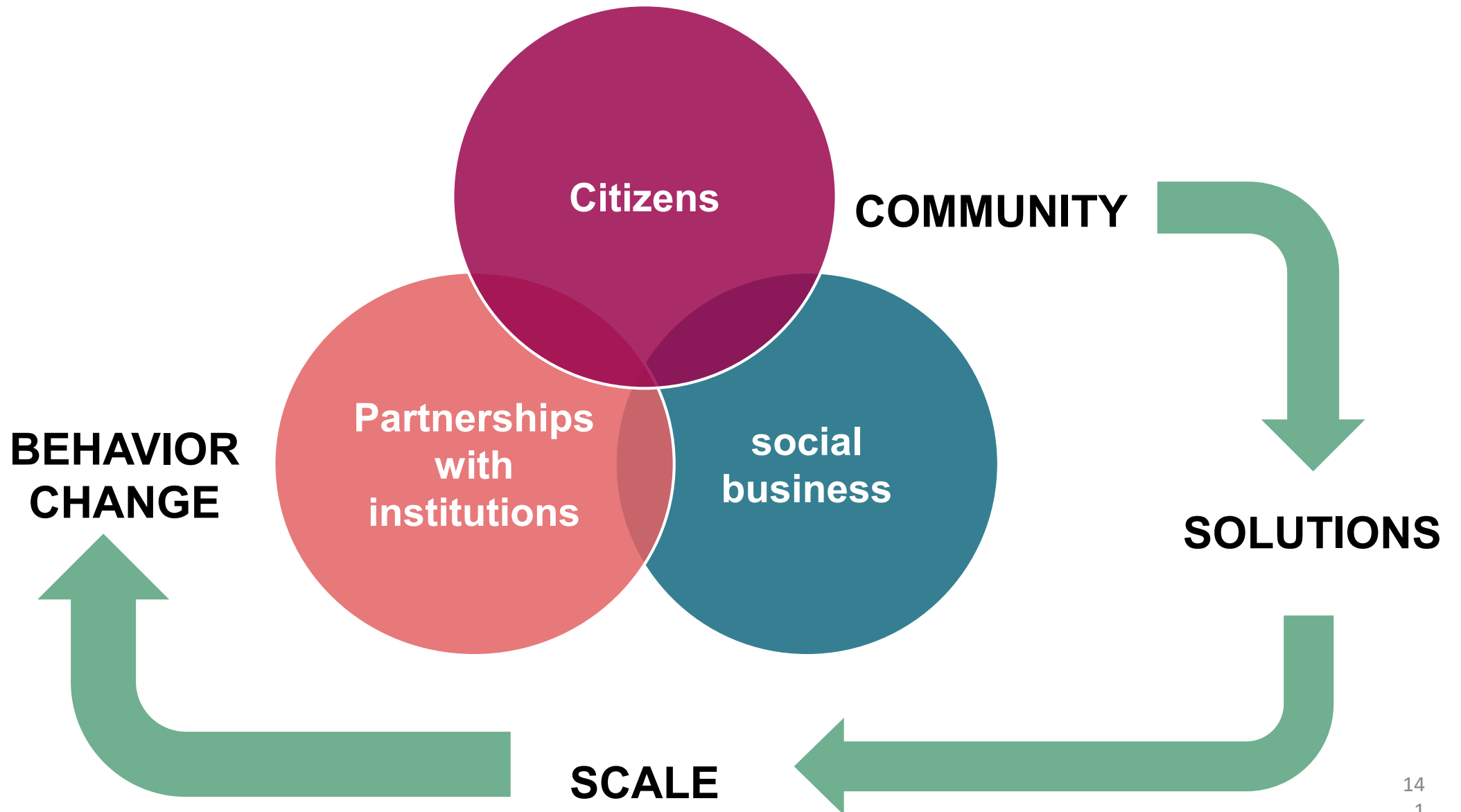
partner corporate

1,500

Tonnes of plastic waste avoided



Transform your industry!





French law forbids food waste by supermarkets

Food banks and other charities welcome law making large shops donate unsold food and stop spoiling items to deter foragers



▲ France wastes 7m tonnes of food annually. Supermarket chain Carrefour, above, agreed the law would help increase food donations. Photograph: Gary Calton for the Observer

France has become the first country in the world to ban **supermarkets** from throwing away or destroying unsold food, forcing them instead to donate it to charities and **food banks**.

Using local agricultural products now mandatory for Bali hotels, restaurants

NI KOMANG ERYIANI
THE JAKARTA POST

Bali / Sun, January 13, 2019 / 03:03 pm



The New York Times

NEWS / ENVIRONMENT

Going green: Morocco bans of plastic bags

As Morocco's ban on plastic bags comes into effect, g campaigners worry consumers will need time to change habits.

by Aida Alami
2-Jul-2016



New York to Approve One of the World's Most Ambitious Climate Plans

The state would pledge to eliminate net greenhouse gas emissions by 2050, with all its electricity coming from carbon-free sources.



New York will be required to get 70 percent of its electricity from renewable sources by 2030, and shift entirely to carbon-free power a decade later. Benjamin Norman for The New York Times

By Jesse McKinley and Brad Plumer

June 18, 2019

Students in the Philippines must plant 10 trees to graduate



Katherine Martinico
June 3, 2019

Handwritten



A new law hopes to fix deforestation and teach young people about environmental stewardship.

energies _for climate

a global campaign to accelerate the transition towards
low-carbon and accessible energy for everyone

make_sense in partnership with EDF



Future of Waste

make friends, not waste



VILLE DE DAKAR

Réseau International
FEMMES de Metropolis

Sustainable cities



fairwear _tribe

A community for ethical and
eco-responsible fashion

make_sense



What Health ?

Innovons ensemble vers une
santé pour et autour de
l'humain

Rejoignez le programme !

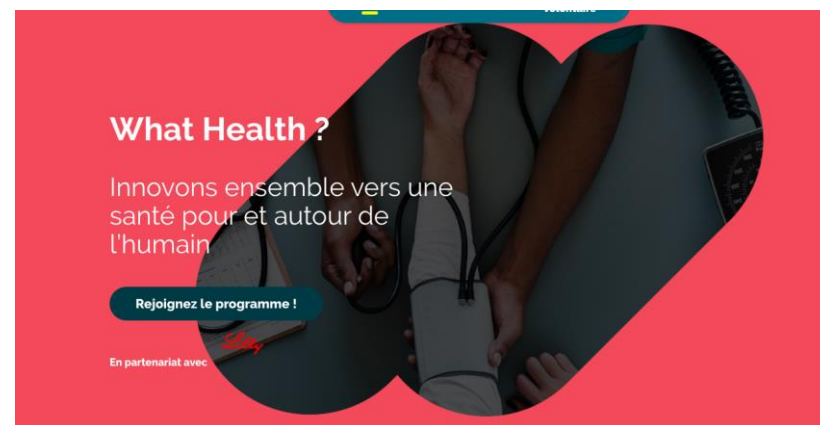
En partenariat avec



MAIRIE DE PARIS



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Our ambition

In 2030, 10% of 20-35 years old in the world will take action thanks to makesense for a more inclusive and sustainable world.



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JOIN US

90% of plastic polluting
comes from just 10 rivers



Asia is responsible for 8 of the rivers that have the most plastic waste.

Image: REUTERS/Stringer



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Thanks for
watching!

Meet us



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