

Bruce Christensen



Second most consumed product on earth

Production - 3-tons per person each year

• Building material of choice – Worldwide

Economic engine

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Concrete - The Recipe







- Rocks Sand
- Cement
- Water
- Mixing



Epidemic of Weak Concrete



Death at Their Own Hands



Mixing on the Ground









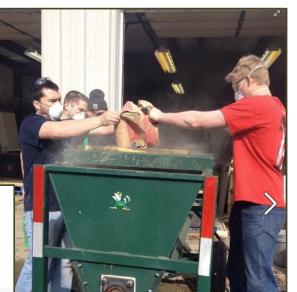
Bad Concrete = The Next Disaster

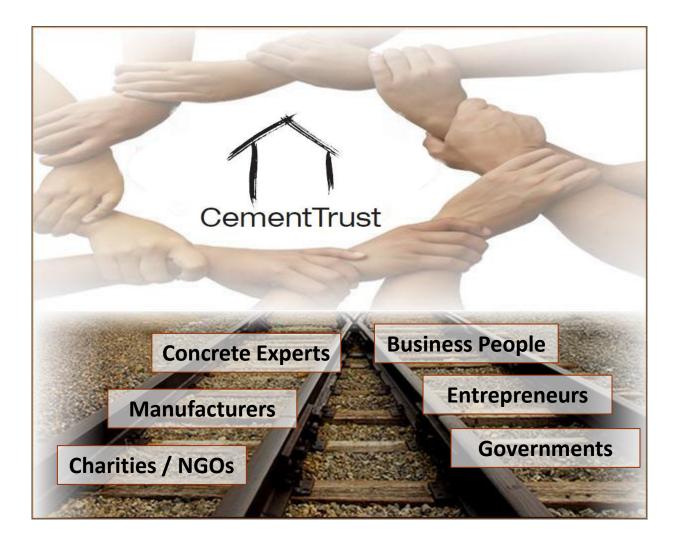


















Aggregate Processing

Clustered Supply Chain Development



Material Delivery



Concrete Mixing

Concrete Products



Material Testing /QC













Can We Mix Together to Build Shared Value?